



Republic of the Philippines
Department of Education
Region IV-A CALABARZON



CITY SCHOOLS DIVISION OF ANTIPOLO

DEPED DIVISION OF ANTIPOLO CITY ADVISORY NO. 022, S. 2018
In compliance with DepEd Order No. 8, s. 2013

This Advisory is Issued for the Information of all Public and Private
Elementary and Secondary Schools
February 13, 2018

BANK OF THE PHILIPPINE ISLANDS OnCall IN SCHOOLS (BPI OnCall In Schools)

Bank of the Philippine Islands (BPI) is a bank that aims for corporate social responsibility to encourage its existing and potential customers to develop good savings habits by conducting campaigns like this BPI OnCall in Schools which focuses on educating students about financial independence and the value of saving.

They are requesting to allow them to set up a **BPI OnCall in Schools Financial Awareness Booth**, to accommodate students, parents and Faculty Officers in the schools in Antipolo City regarding their inquiries and financial concerns.

Attached is the letter of Ms. Allysza Faye M. Mendoza, Manager-Senior Field Sales Officer, BPI- Field Sales Division, for reference.

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"Edukasyong Tapat at Sapat: Dapat Para sa Lahat"

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Dr. Rommel C. Bautista, CESO V
Schools Division Superintendent
Division Office of Antipolo
Department of Education

Dear Dr. Bautista,

Greetings from Bank of the Philippine Islands!

It has been part of BPI's corporate social responsibility to encourage its existing and potential customers to develop good savings habits. We are excited to inform you that BPI has launched a campaign to increase financial awareness among students, which we have dubbed, **BPI OnCall in Schools**. This campaign will focus on educating the students about financial independence and the value of saving. BPI believes that the schools in **Antipolo City** will be an ideal venue for this campaign. The campaign will encourage the students to properly manage and monitor their savings in a medium that will be both accessible and appealing.

We would therefore like to request your endorsement to set up a **BPI OnCall in Schools Financial Awareness Booth** in your schools' premises supported by our trained Officers and Financial Counselors. In this special event, we will accommodate your students' and faculty's inquiries about their financial concerns as well as give financial advice on ways to properly manage their money. With that in mind, we will also promote a deposit account that is a timely and practical way for them to start a savings habit. Here is a brief description of this account:

Jumpstart

1. An interest-earning peso savings account that comes with a personalized ATM card
2. No maintaining balance for the first year!
3. Required maintaining balance of Php 1,000 for succeeding years

Kaya Savings

1. An interest-earning peso savings account that comes with a personalized ATM card
2. No maintaining balance for life!
3. Php 5.00 charge for DEBIT transactions only!

We shall also highlight the versatility and convenience of our alternative banking services, which will enable your students and faculty members to access their accounts through their mobile phones, landline or the Internet.

As part of our campaign, we may also conduct a financial awareness seminar for your students to better teach them the values of saving money and starting early. This financial awareness seminar is an exclusive offering from BPI and we will conduct it for FREE.

In line with our corporate theme, **"Make the best happen"**, we hope that you will give us the opportunity to really make the best happen for your students and faculty to learn more about financial wellness with these offerings through our BPI OnCall in Schools Campaign. Thank you very much.

Respectfully yours,



Allysza Faye M. Mendoza

Manager-Senior Field Sales Officer
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