



CITY SCHOOLS DIVISION OF ANTIPOLO

MEMORANDUM

**TO: ASST. SCHOOLS DIVISION SUPERINTENDENT
EDUCATION PROGRAM SUPERVISORS
PUBLIC SCHOOLS DISTRICT SUPERVISORS
PUBLIC ELEMENTARY AND SECONDARY SCHOOL HEADS
LITERACY PROGRAM ADVOCATES**

FROM: DR. ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent

SUBJECT: CALL FOR ENTRIES FOR THE LCC COFFEE TABLE

DATE: February 26, 2017

The Department of Education, through the Literacy Coordinating Council (LCC) call for entries for the LCC Coffee Table Book as part of its advocacy, this will highlight the best practices and success stories in literacy program implementation initiated by DepEd, LGUs and NGOs.

Submissions will be accepted from February 01, 2018 until March 23, 2018 through the LCC email at lcc@deped.gov.ph Please refer to the attached guidelines for more details.

For questions or clarifications you may contact Ma. Katrina Paula H. Marquez, Project Development Officer II, LCC Secretariat at telephone numbers (02) 631-0590; (02)631-0567; (02)631-0579; or through e-mail address: karina.marquez@deped.gov.ph

Immediate dissemination of this Memorandum is denied.

UM - 104, s. 2018

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Republic of the Philippines
Department of Education
LITERACY COORDINATING COUNCIL

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E-mail address: lcc@deped.gov.ph
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MEMORANDUM

DMCI-2018-00-00038

TO : ALL REGIONAL DIRECTORS

FROM :



LORNA DIG DINGO, Ph.D.

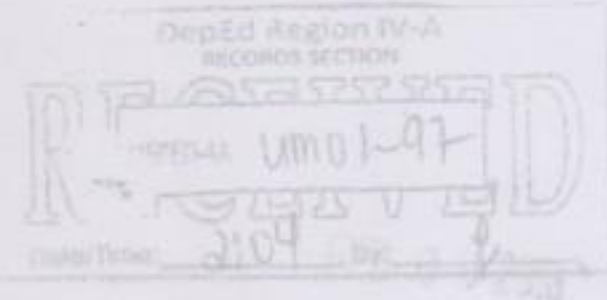
Undersecretary for Curriculum and Instruction
Chairperson, LCC

SUBJECT :

CALL FOR ENTRIES FOR THE LCC COFFEE TABLE BOOK

DATE :

29 January 2018



Department of Education, through the Literacy Coordinating Council (LCC), as part of its advocacy, will launch a coffee table book which aims to:

- Contribute to the realization of the goal of universalizing literacy in the Philippines by creating public awareness of and interest in programs, projects, and activities addressing this concern;
- Sustain, expand, and institutionalize literacy efforts by motivating and recognizing individuals, institutions, and local government units through appropriate recognition by featuring them in the Coffee Table Book;
- Encourage the development and replication of innovative, creative, and indigenous literacy programs; and
- Bestow honor on and recognition to outstanding individuals and government and non-government organizations for their dedication, commitment, and contribution to the universalization of literacy in their respective communities.

In this regard, LCC is calling for entries which highlight best practices and success stories in literacy program implementation initiated by DepEd, LGUs, and NGOs. The selected stories will be featured in the LCC Coffee Table Book. Submissions will be accepted from February 1, 2018 until March 23, 2018 through the LCC email at lcc@deped.gov.ph. Please refer to the attached guidelines for more details.

For questions or clarifications, your staff may contact Ma. Karina Paula H. Marquez, Project Development Officer II, LCC Secretariat, at telephone numbers (02) 631-0590; (02) 631-0567; (02) 631-0579 or through e-mail address: karina.marquez@deped.gov.ph or lcc@deped.gov.ph.

We are looking forward to your support in this activity.

Thank you.

**GUIDELINES ON THE SUBMISSION AND SELECTION OF ENTRIES FOR THE
LCC COFFEE TABLE BOOK ON SUCCESS STORIES ON LITERACY**

1. Call for Entries for Success Stories on Literacy

Submissions may be any of the following:

- Success story of a learner or a beneficiary of a literacy program or project initiated by DepEd, LGU, or NGO
- Success story of a literacy program or project initiated by DepEd, LGU, or NGO

1.1 A DepEd Regional Office may submit a maximum number of three (3) entries from any of the DepEd schools, learning centers, ALS CLCs, LGUs, or NGOs covered by the region.

1.2 Entries shall meet the following requirements:

- Language: English or Filipino
- Font: Century Schoolbook, 11 pt
- Double spaced
- Maximum of 5 pages (excluding photos)
- With a title
- Saved as Word Document on A-4 size paper
- Attach a maximum of 10 photos (.jpeg)
- 1-page letter of introduction which includes Summary of Story; name of region; name of Schools Division Office; name of learner/beneficiary or project; contact person and contact details per story
- Endorsement letter signed by the DepEd Regional Directors (one for the 3 entries)

1.3 All entries shall be emailed to LCC at lcc@deped.gov.ph, on or before March 23, 2018 bearing the subject: LCCCTB_Region No.

2. Evaluation and Selection of Entries

Each DepEd Regional Office shall qualify for one (1) story to be featured in the LCC Coffee Table Book. Only one of the three entries sent by each Region will be chosen.

2.1 Criteria for Evaluation

a. Presentation and Style	10%
b. Relevance to the Theme (Success Stories on Literacy)	15%
c. Over-all Story / Inspiration	25%
d. Impact of the Literacy Intervention	50%
TOTAL	100%

3. Validation of Entries

The LCC TWG and Secretariat shall validate the winning entries through actual visit and interview to ensure authenticity and integrity of the entry and to gather additional information and documents, including high resolution photos and images to be used in the production of the LCC Coffee Table Book.

4. Recognition of Entries

4.1 All finalists and winners shall receive a certificate of recognition from the LCC. All winning entries (17) shall be included in the LCC Coffee Table Book which will also be featured in the LCC website. Recognition ceremonies shall be conducted in conjunction with the LCC's National Literacy Conference in September 2018.