DEPED DIVISION OF ANTIPolo CITY ADVISORY NO 57, s. 2018

In compliance with DepEd Order No. 8, s. 2013

This Advisory is issued for the information of all Public and Private Elementary and Secondary Schools

June 5, 2018

SM GREEN FILM FESTIVAL (GFF)

The SM Cares, a division of SM Foundation Inc., is relaunching its project the Green Film Festival (GFF) that will involve the youth and environment which advocates on taking care of the environment.

The festival will feature films with environmentally-themed films and documentaries for grade school and high school students from June to October 2018, from 8:30 – 10:00am. It will also promote awareness for disaster risk reduction, climate change and the protection of our planet.

Participation of both public and private schools shall be subject to the no disruption of classes' policy stipulated in DepEd Order No. 9, s. 2005, entitled Instituting Measures to increase Engaged Time-On-Task and Ensuring Compliance Therewith, and the policy on Conduct of Off-Campus Activities specified in DepEd Order No. 66, s. 2017. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law).
April 30, 2018

Dr. Rommel C. Bautista, CESO V  
School Division Superintendent

Dear Dr. Bautista,

Warm greetings!

SM Cares, a division of SM Foundation Inc., is an umbrella group that handles the corporate social responsibility programs of SM Prime Holdings, Inc. It was launched in 2004 with programs on Persons with Disabilities, Children and Youth Development, Women and Breastfeeding Mothers, Senior Citizens, Overseas Filipino Workers and Environment and Sustainability. As a responsible mall developer, SM ensures that its CSR programs serve as a catalyst for positive change for the community it serves.

We have relaunched our project called the SM Green Film Festival (GFF) that will involve the youth and the environment. SM Cinemas theatres nationwide will show environmentally-themed films and documentaries for grade school and high school students from June to October 2018, 8:30 AM to 10:30 AM. The said screening will be conducted for FREE as one of our CSR efforts, to promote awareness for disaster risk reduction, climate change and the protection of our planet. There will also be other scheduled screenings to be shown on a quarterly basis. The goal for this year is to reach 200,000 students to enable us to reach the 1 M youth target.

In line with the GFF, we would like to humbly request for your endorsement to allow us to invite Schools under your supervision to join us here at SM City Masinag during the run of Green Film Festival.

We will be in touch with your office but for any clarifications, you may call the undersigned at 6551788. Thank you very much and we hope for a favorable response at the soonest.

Sincerely,

Engr. Angela M. Rivera  
Building Administration Officer

Noted by:

Belinda B. Gonzales  
Mall Manager

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