



DEPED DIVISION OF ANTIPOLO CITY ADVISORY NO 73, S. 2018

In compliance with DepEd order No. 8, S. 2013

This Advisory is issued for the information of all Public and Private Elementary, Junior  
and Senior High Schools

July 4, 2018

### SM MASINAG – BRILLANTE MENDOZA FILM FESTIVAL

The SM City Masinag will be hosting again the Brillante Mendoza Film Festival, a joint project of SM and highly acclaimed Asian Film Director Brillante Mendoza starting September 28, 2018.

Brillante Mendoza Presents is a collection of films made for television that highlight unique stories about realities of life. Movies are themed according to the month of airing such as *Tsinoy* for Chinese New Year, *Everlasting* for Panagbenga and *Ang Pagtatapos* for Graduation season.

Each episode is presented in Direk Brillante Mendoza's trademark cinematic storytelling style that has garnered prestigious international awards. Brillante Mendoza Presents explores the complexities of human relationships set against the backdrop of culturally rich Filipinos.

The special screening is an avenue for high school and senior high school students to be guided to the world of filmmaking and a great tool to guide them in future video projects for their subject/s.

More information may be inquired from:

**MS. VENIZA B. PACHOCO**

Public Relation Manager

SM City Masinag

Participation of both public and private schools shall be in voluntary basis and subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, S. 2005, entitled *Instituting Measures to increase Engaged Time-On-Task and Ensuring Compliance Therewith*. This is also subject to the no-collection policy as stated in DepEd Order No. 12, S. 2012 and in Section 3 of Republic Act no. 5546, *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law)*.

@RMA-emr.2018

June 13, 2018

Dr. Rommel Bautista, CESO VI  
Schools Division Superintendent  
Department of Education Antipolo

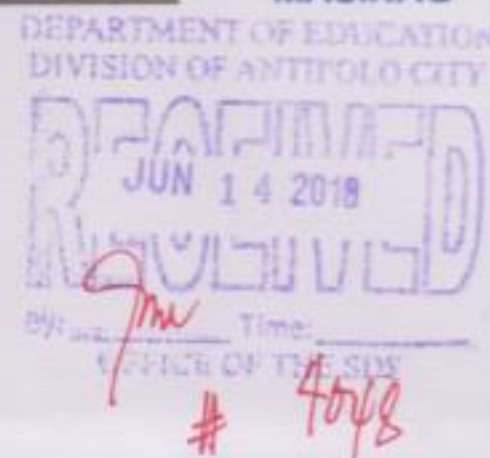


Attention: **Mr. Reynaldo Andrade**  
EPS-Filipino

**Mr. Albeno Del Monte, Jr.**  
SOC-MOB

Dear Dr. Bautista:

Warm Greetings from **SM City Masinag**!



We are delighted to inform you that **SM City Masinag** will be again hosting the **BRILLANTE MENDOZA FILM FESTIVAL**, a joint project of SM and highly acclaimed Asian Film Director Brillante Mendoza on **September 28, 2018** featuring his latest venture entitled, "**Brillante Mendoza Presents.**"

Brillante Mendoza Presents is a collection of films made for television that highlight unique stories about realities of life. Movies are themed according to the month of airing such as *Tsinoy* for Chinese New Year, *Everlasting* for Panagbenga and *Ang Pagtatapos* for Graduation season.

Each episode is presented in Direk Brillante Mendoza's trademark cinematic storytelling style that has garnered prestigious international awards. Brillante Mendoza Presents explores the complexities of human relationships set against the backdrop of culturally rich Filipinos.

Another highly interesting offering of the Brillante Mendoza Film Festival is an exclusive **behind-the-scenes** video of the featured episodes. After the behind-the-scenes video, Director Mendoza himself can answer questions related to the featured episodes and the behind-the-scenes video.

This special screening is an excellent avenue for High School and Senior High School students to be guided to the world of filmmaking by no less than the master director himself. It is at the same time a great tool to guide them in future video projects for their subject/s.

With this, may we respectfully request for an endorsement from your reputable office for this special film screening. Your endorsement shall serve as influential tool for the schools' consideration in participating in this activity.

Admission fee is **PHP 200.00/pax** for the film screening package:

- **Brillante Mendoza Presents**
  - Brillante Mendoza Presents Screening (2 episodes back to back)
    - "Tsinoy"
    - "Kadaugan"

- Behind-the-scenes video of "Kadaugan"
- Question and Answer portion with Director Brillante Mendoza
- Photo Opportunity with Director Mendoza
- Certificates of Participation distribution
- Free passes for faculty

The venue for the film screenings on September 28 is at **SM Cinema Masingag**. Please see schedule below:

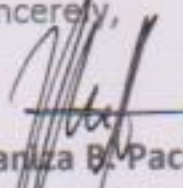
Cinema 1	Cinema 2	Cinema 3
Ticket Price (SM) P200	Ticket Price (SM) P200	Ticket Price (SM) P200
<b>September 28, 2018</b>	<b>September 28, 2018</b>	<b>September 28, 2018</b>
Brillante Mendoza Presents: <b>Tsinoy</b> (30 mins.)	Brillante Mendoza Presents: <b>Tsinoy</b> (30 mins.)	Brillante Mendoza Presents: <b>Tsinoy</b> (30 mins.)
Brillante Mendoza Presents: <b>Kadaugan</b> (30 mins.)	Brillante Mendoza Presents: <b>Kadaugan</b> (30 mins.)	Brillante Mendoza Presents: <b>Kadaugan</b> (30 mins.)
<b>Kadaugan</b> Behind the Scenes (5mins.)	<b>Kadaugan</b> Behind the Scenes (5mins.)	<b>Kadaugan</b> Behind the Scenes (5mins.)
8:00AM – 12NN	8:30AM – 12:30PM	9AM – 1PM
317 seats	349 seats	237 seats

Attached with this letter are additional information about Brillante Mendoza Presents for your reference.

For further information, please feel free to contact the undersigned at 655-1788 or 6343; mobile number **0917-8090023**, via email [vaniza.pachoco@smsupermall.com](mailto:vaniza.pachoco@smsupermall.com).

We are looking forward to your presence and your students on the 28th of September 2018!

Sincerely,

  
**Vaniza B. Pachoco**  
 Public Relations Manager  
 SM City Masingag

# BRILLANTE MENDOZA FILM FESTIVAL

BRILLANTE MENDOZA PRESENTS: TSINOY

## SYNOPSIS



The relationship of a young Tsinoyn student, an ardent wushi (lion dance) performer and his pure Chinese father is strained when the young man fails to graduate from school as expected. The young man makes amends during his father's recovery period after a medical operation and as he spends time with his father at the hospital, he defines the kind of relationship he has with his father's first family and finally acknowledges his role as the son favored over the wayward eldest son to take over the business that is keeping both families alive.

"Tsinoyn" tells the story of how family ties come to the fore when the head of the family, a Chinese businessman, succumbs to an ailment of his two families.

# BRILLANTE MENDOZA FILM FESTIVAL

BRILLANTE MENDOZA PRESENTS: KADAUGAN



## SYNOPSIS

Tere raises her son by herself. During the Kadaugan sa Mactan Festival, her former boyfriend Johann who left five years earlier for the Netherlands surprises her with his return to Cebu. Surprised by the fact that Tere is already a mother, Johann is troubled as he bonds with them in the festival. Few days later to Tere's surprise, Johann visits her and proposes to marry her.