



ADVISORY NO. 115, S. 2018

In compliance with DepEd Order No. 8, s. 2013,
This advisory is issued for the information of all Public and Private Secondary Schools
August 28, 2018

ASIAN SCHOOL OF HOSPITALITY ARTS (ASHA) CAREER ORIENTATION FOR GRADE 12 STUDENTS

Asian School of Hospitality Arts (ASHA), a hospitality arts school in the Philippines, offers an intensive Career Orientation to the graduating class of Grade 12 students in the schools of Antipolo City.

Attached herewith is the letter pertaining to this matter. Interested schools may contact ASHA directly.

For the information of the field.

@gjm/hrd 

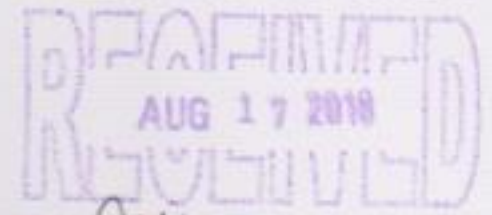




August 17, 2018

DR. ROMMEL C. BAUTISTA, CESO V
School Division Superintendent
DEPARTMENT OF EDUCATION- Region IV-A
C. Lawis Ext. Brgy. San Isidro,
Antipolo City, Rizal, Philippines

DEPARTMENT OF EDUCATION
DIVISION OF ANTIPOLLO CITY



By: *GMW*
5658

Dear Dr. Bautista, Ceso V

Greeting from Asian School of Hospitality Arts (ASHA), the home of future global hospitality leaders.

ASHA is part of The Cravings Group of Companies that gave us establishments such as Cravings Restaurant, The Coffee Beanery, The Orange Place Hotel, Seven Suites Hotel Observatory, and the Center for Culinary Arts, to name a few. Being pioneers and actual practitioners, ASHA is able to immediately expose the students to the actual setting of the industry and link them to many career opportunities within its group or partner establishments.

ASHA is a leading hospitality arts school in the Philippines with a unique edifice that enables it to stand among the top higher education institutions. We imbibe Filipino hospitality culture, apply experiential learning and provide career opportunities for all ASHA graduates.

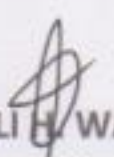
ASHA's unstoppable growth continue as we offer TESDA accredited in our Quezon City and Valenzuela City Campus and CHED recognized courses in our main campuses in Antipolo in its distinctive hotel-restaurant and school set-up

In this regards, as a supplement to our vision, we come to your good office to seek for your endorsement for ASHA Antipolo to administer intensive Career Orientation to the graduating class of Grade 12 students in the Schools of Antipolo City. Your approval shall allow us to reach students who are aspiring to be a globally competitive individual and begin their leadership journey through the expertise of Asian School of Hospitality Arts.

We are hoping that we be given a favorable response on the above matter and will be delighted to discuss further what ASHS offer. Attached here is the collateral that we shall be distributing during our school visits, for your reference.

Thank you and more power.

Sincerely yours,


ANGELI H. WARD
Sales and Marketing Manager
Mobile#: 0915.532.1717

ASIAN SCHOOL OF HOSPITALITY ARTS - ASHA
Hollywood Hills Subdivision, Sumulong Highway, Antipolo City
Telephone No. 05.570.9249 • email: angeli.ward@asha.edu.ph
www.asha.edu.ph



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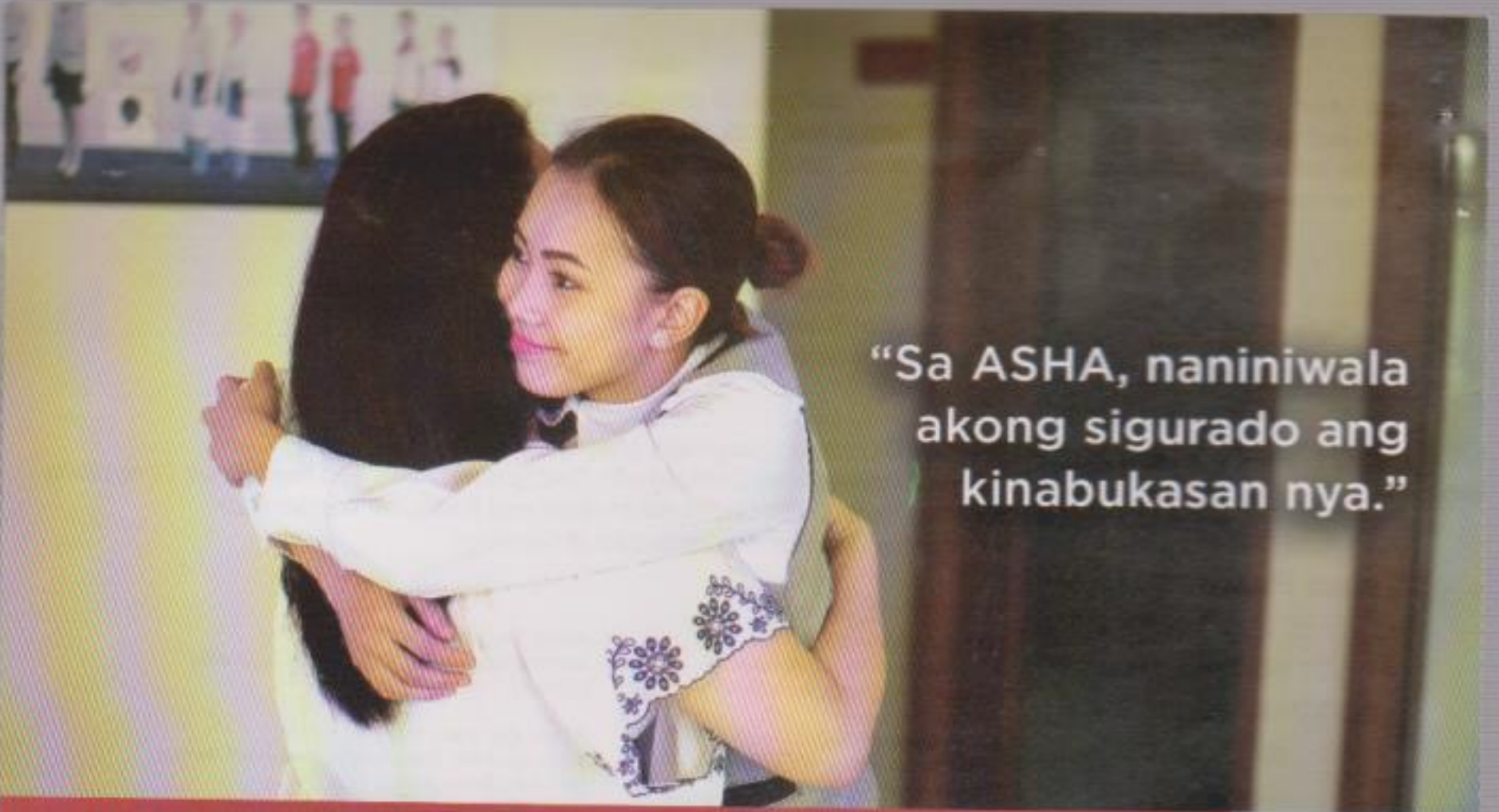
VISIT OUR
NEW
ANTIPOLO
CAMPUS



CONTACT:

ASHA Antipolo- 5709249

ASHA Kamias- 9282641



“Sa ASHA, naniniwala akong sigurado ang kinabukasan nya.”

**GIVE YOUR CHILD THE EDUCATION
THAT WILL SECURE THEIR FUTURE.**

Enroll them in ASHA to experience real world training that will give them a head start in their career.



Make the right decision for your child.

The Asian School of Hospitality Arts is uniquely designed to provide real world education that strengthens the technical skills of students and immerses them in real work situations. As part of The Cravings Group, ASHA is run by industry practitioners with the experience, track record and professional network that will give students a great advantage in the workforce.

"My son finished a course in ASHA and in 3 years he became head chef of a popular restaurant. At present he is Executive Chef of Venus Parkview Hotel at the age of 28. Thank you ASHA and congratulations for a job well done."

Mr. Jameson Lam

4-Year Courses:

- Bachelor of Science in Hotel and Restaurant Management
- Bachelor of Science in Tourism
- Bachelor of Science in Entrepreneurship

Short Courses:

- 2-year Diploma in Hospitality Management
- 1-year Professional Cooking with Certificate in Hotel and Restaurant Operations
- 1-year Barista with Certificate in Hotel and Restaurant Operations
- 6 months Certificate in Professional Cooking

Campuses

ASHA Antipolo City
Hollywood Hills Subdivision,
Sumulong Highway, Antipolo City

ASHA Quezon City
26 Kamias Road, West Kamias,
Quezon City

ASHA Tagaytay
Summit Ridge Hotel, Gen. Emilio Aguinaldo
Highway, Tagaytay City

ASHA San Juan City
312 Santolan Road corner Jose Abad Santos,
San Juan Metro Manila

Lets Talk. Join Us. Enroll.

Call us at (02) 907 8642 or 0917 878 7191.

Join our Open House every Thursday so we can learn how we can help your child succeed in life.



Experience. Our Difference.



▲ Certificate in Housekeeping



▲ Certificate in Barista

WE PROVIDE WORK EXPERIENCE IN REAL SETTINGS

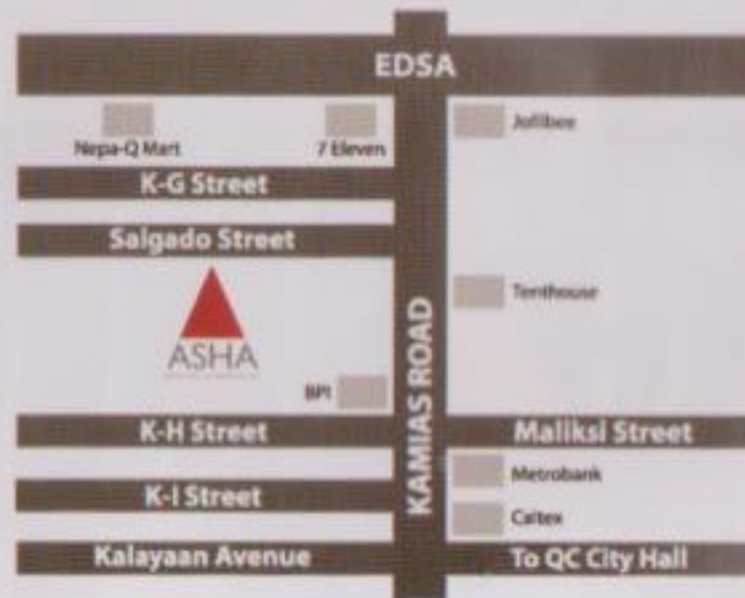


ANTIPOLO SITE MAP



Hollywood Hills Subdivision, Sumulong Highway, Antipolo City

QUEZON CITY SITE MAP



26 Kamias Road, West Kamias, Quezon City

ENROLL NOW!

Kamias: (02) 928 2641
 Antipolo: (02) 570 9249
 Main line: (02) 907 8642 | (+63) 917 878 7191
 marketing@asha.edu.ph / admission@asha.edu.ph



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 Sales and Marketing Manager

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THE HOPE AND HOME OF FUTURE GLOBAL HOSPITALITY LEADERS



ASIAN SCHOOL OF HOSPITALITY ARTS
 Experience. Our difference.

PROGRAMS OFFERED

- Bachelor of Science in Hotel and Restaurant Management (4 Years)
- Bachelor of Science in Entrepreneurship (4 Years)
- Diploma in Hospitality Management (2 Years)
- Certificate in Hotel and Restaurant Operations + Professional Cooking (1 Year)
- Certificate in Hotel and Restaurant Operations + Barista (1 Year)
- Certificate in Professional Cooking (6 months)
- Certificate in Housekeeping (3 months)
- Certificate in Food and Beverage Service (3 months)
- Certificate in Barista (3 months)
- Customize In-house Trainings for Hotels and Restaurants

Grade 11 and 12

- a. Tech Voc Track - Hospitality Strand
- b. Academic Track - ABM Strand (Accounting, Business and Management)



▲ Certificate in Professional Cooking

Why Choose ASHA?

- Professional Hotel and Restaurant School
- Competent Faculty with Master's Degree
- Academe – Industry Competency Based Modules
- World Class Facilities
- Affordable Tuition Fees / Easy Payment Terms
- Employment Assistance
- Quality Education – hands on training
- Complete hotel and restaurant facilities
- With ready OJT PLACEMENT
- With TESDA Certificate of Competency
- OJT abroad USA (BSHRM)
- JOB Placement in high-end restaurants



The Asian School of Hospitality Arts (ASHA) is the home of future global hospitality leaders. After meticulously identifying the challenges and opportunities of a globally competitive field, ASHA strategically directs the paths of its students toward a realistic career fulfillment by providing a world-class and globally attuned education that recognizes and empowers each student's inherent capacity in serving both the local and global Hotel and Restaurant industry.



▲ Bachelor of Science in Hotel and Restaurant Management