DIVISION MEMORANDUM
No. __________, 2018

DA-DEPED ON THE SPOT POSTER MAKING AND ESSAY WRITING

TO: OIC-Assistant Schools Division Superintendent
    OIC-Chief Curriculum Implementation Division
    All Public Schools District Supervisors
    All Public and Private Elementary and Secondary School Heads
    All EPP/TLE/TVL Coordinators
    Gulayan sa Paaralan Coordinators
    All Others Concerned

1. Pursuant to Presidential Proclamation No. 1030 s. 2015, declaring the month of November of every year as “Organic Agriculture Month”, the Department of Agriculture through the National Organic Program (NOAP) and the Department of Education through the Bureau of Curriculum Development will jointly host the On-the-Spot Poster Making and Essay Writing Contests.

2. Curriculum and Learning Management Division (CLMD) will conduct a regional selection of contestants for Poster Making and Essay Writing contest to compete in the national level with the theme “Organic Agriculture: Advancing the local food culture movement in the Philippines.” Due to the observance of DepED Order No. 9, s. 2005, all Division entries must be submitted to the regional office thru the CLMD on or before October 8, 2018 for judging and selection.

3. The participants of this activity are Elementary learners from Grades 1-6, and Secondary learners both Junior and Senior High Schools in both public and private schools.

4. The said activity will be done during the conduct of the Division Festival of Talents and Competitions on October 2, 2018 at Antipolo National High School.

5. Enclosed is the guidelines for your reference.

6. Immediate dissemination of this memorandum is desired.

DR. ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent

@<MFB-aedc., 2018>
April 11, 2018

SPECIAL ORDER
No. 423
Series of 2018

SUBJECT: AMENDMENT TO DA SPECIAL ORDER NO. 1166, SERIES OF 2017 RE GUIDELINES FOR THE CONDUCT OF THE NATIONAL ORGANIC AGRICULTURE PROGRAM'S ON-THE-SPOT POSTER MAKING AND ESSAY WRITING CONTESTS

In the interest of the service, SO No. 1166 entitled GUIDELINES FOR THE CONDUCT OF THE NATIONAL ORGANIC AGRICULTURE PROGRAM'S ON-THE-SPOT POSTER MAKING AND ESSAY WRITING CONTESTS shall be amended to be read as follows:

The following is the set of guidelines for the said event:

1. TITLE: NATIONAL ORGANIC AGRICULTURE PROGRAM'S ON-THE-SPOT POSTER MAKING AND ESSAY WRITING CONTESTS

The contest is open to all elementary and secondary pupils of all levels enrolled in any public and Department of Education (DepED)-accredited private schools nationwide. The activity is in line with the NOAP's advocacy to engage the youth in the promotion of the Organic Agriculture program as mandated in RA 10068.

### POSTER MAKING CONTEST
(##Elementary Pupils##)

<table>
<thead>
<tr>
<th>AWARD</th>
<th>PRIZE∗</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Place</td>
<td>₱25,000 for the pupil</td>
</tr>
<tr>
<td>2nd Place</td>
<td>₱20,000 for the pupil</td>
</tr>
<tr>
<td>3rd Place</td>
<td>₱15,000 for the pupil</td>
</tr>
<tr>
<td>4th Place</td>
<td>₱10,000 for the pupil</td>
</tr>
<tr>
<td>5th Place</td>
<td>₱5,000 for the pupil</td>
</tr>
</tbody>
</table>

### ESSAY WRITING CONTEST
(##Secondary Pupils##)

<table>
<thead>
<tr>
<th>AWARD</th>
<th>PRIZE∗</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Place</td>
<td>₱25,000 for the pupil</td>
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<td>4th Place</td>
<td>₱10,000 for the pupil</td>
</tr>
<tr>
<td>5th Place</td>
<td>₱5,000 for the pupil</td>
</tr>
</tbody>
</table>

*plus plaque for their respective schools for higher contests

*Certificate of recognition will be given to the reactants and winners.
II. GENERAL PROVISIONS

The following are the general provisions governing the Poster Making and Essay Writing Contests:

a. The 2018 National Organic Agriculture Program On-the-Spot Poster Making Contests shall be held on October 10, 2018 at the National Capital Region (exact venue to be announced once finalized).

b. The theme shall be announced once finalized.

c. Only qualified contestants as defined in Section III (Selection Criteria and Requirements) shall be evaluated during the competition proper.

d. Students will be allowed to have one (1) coach.

e. Materials to be used for the Poster Making Contest shall include an illustrated board (20" x 30") and eight (8) colors all pastel to be provided by the Contest Committee.

f. The language medium to be used for the description of the Poster Making Contest will either be Filipino or English. Entries should be original creations of eligible participants depicting the given theme of the contest.

g. The language medium to be used in the Essay Writing Contest will be English. Entries should be original creations of eligible participants depicting the given theme of the contest.

h. Coaches shall not be allowed inside the venue during the contest proper.

i. Judging shall immediately commence after all entries have been submitted. Coaches and participants will not be allowed to enter the contest venue while judging is ongoing.

j. The top five (5) posters shall be chosen as the winner of the contest.

k. The decision of the Board of Judges (BOJ) shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e., plagiarism, or any form of cheating), the prize shall be withdrawn from the winner.

l. All entries shall become the property of the Department of Agriculture. Winning entries will be featured in other future promotional materials.

m. The contestants and their coaches shall be accommodated between October 17-19, 2018 (exact venue will be announced once finalized).

III. SELECTION CRITERIA AND REQUIREMENTS

The following are the selection criteria and requirements governing the Poster Making and Essay Writing Contests:
A. Poster Making Contest

1. The contestant should be an elementary pupil, enrolled in a public or DepEd-accredited private school as certified by their respective school principal.

2. Contestants must accomplish the application form, together with the photocopy of ID of the coach with signature, photocopy of ID of the contestant with signature, and bank account number of the contest (if available), for the Poster Making Contest due on October 5, 2018, Friday.

3. Pre-screening process will be conducted by the respective DepEd Regional Offices.

4. One (1) regional contestant will be selected to compete at the national level.

B. Essay Writing Contest

1. The contestant must be a secondary pupil enrolled in a public or DepEd-accredited private school as certified by their respective school principals.

2. Contestants must accomplish the application form for the Essay Writing Contest due on October 5, 2018, Friday.

3. Pre-screening process will be conducted by the respective DepEd Regional Offices.

4. One (1) regional contestant will be selected to compete at the national level.

IV. CRITERIA FOR JUDGING

The Board of judges shall preside over the adjudication of entries based on the following criteria:

**POSTER MAKING**

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance to the theme</td>
<td>30%</td>
</tr>
<tr>
<td>Originality</td>
<td>30%</td>
</tr>
<tr>
<td>Visual Impact</td>
<td>30%</td>
</tr>
<tr>
<td>Overall design</td>
<td>10%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>100%</td>
</tr>
</tbody>
</table>

**ESSAY WRITING**

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance to the theme</td>
<td>40%</td>
</tr>
<tr>
<td>Breadth and Depth</td>
<td>40%</td>
</tr>
<tr>
<td>Form and Style</td>
<td>20%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>100%</td>
</tr>
</tbody>
</table>
V. CONTEST PROPER

A. Poster Making Contest

1. A two-hour period shall be allotted for the Poster Making Contest without any time extension.

2. Participants for the Poster Making Contest shall fill out an entry form.

3. Outputs must be submitted to the secretariat after the contest proper.

4. Participants and coaches shall leave the contest venue for the judging of the BOJ. Winners shall be announced on the same day of the contest.

5. At the end of the session, each participant shall be required to submit a brief description/explanation of the finished design written in Filipino or English to be pasted at the back of the poster.

6. Evaluation of the outputs shall be from 1PM to 3PM.

7. The BOJ shall select and rank the top five (5) posters from among the entries.

8. The BOJ’s decision shall be final and irrevocable. However, in the event that the winner has been proven to commit any misconduct, such as, but not limited to plagiarism, or any form of cheating, the contestant shall be disqualified and their prize shall revert to the next winner in rank.

9. The winning entries shall be displayed at the DA and DepEd and may be used for appropriate occasions should the need arise.

10. All winning entries shall become the property of the Department of Agriculture.

B. Essay Writing Contest

1. A two-hour period shall be allotted for Essay Writing Contest without any time extension.

2. Participants for the Essay Writing Contest shall fill out an entry form.

3. Outputs must be submitted to the secretariat after the contest proper.

4. Participants and coaches shall leave the contest venue for the evaluation of the BOJ. Winners shall be announced on the same day of the contest.

5. Evaluation of the outputs shall be from 1PM to 3PM.

6. The BOJ shall select and rank the top five (5) essays among the entries.

7. The BOJ’s decision shall be final and irrevocable. However, in the event that the winner has been proven to commit any misconduct, such as, but not limited to...
plagiarism, or any form of cheating, the contestant shall be disqualified and their
prize shall revert to the next winner in rank.

The winning entries shall be displayed at the DA and DepEd and may be used for
appropriate occasions should the need arise.

All winning entries shall become the property of the Department of Agriculture.

VI. COMMITTEES

The following shall be the composition of the committees with their respective
functions:

Steering Committee
Shall oversee the overall conduct of the activity and coordinate with all
other committees
Members: DA-National Organic Agriculture Program (NOAP)
DepEd-Bureau of Curriculum Development (BCD)

Registration and Accommodation Committee
Shall take charge of the registration of the participants and handle
the accommodation arrangements. This committee shall also be in
charge of the food provisions during the contest proper.
Members: DA-Agricultural Training Institute (ATI)
DepEd-Bureau of Curriculum Development (BCD)

Awards Committee
In charge of preparing the list of winners and shall be responsible
for the dispensation of the prizes.
Members: DA-National Organic Agriculture Program (NOAP)
DepEd-Bureau of Curriculum Development (BCD)

Program and Invitation Committee
Shall be responsible for the preparation of the venue prior to the
event. This Committee shall also be in charge of ushering guests and
participants during the event.
Members: DA-National Organic Agriculture Program (NOAP)
DepEd-Bureau of Curriculum Development (BCD)

Publicity Promotion and Documentation Committee
Shall handle the coordination of all publicity and promotional
activities concerning the event. The Committee shall also document
the proceedings in photograph and video.
Members: DA-Agriculture and Fisheries Information Division (AIFID)
DA-Bureau of Agricultural Research (BAR)
DA-Agribusiness and Marketing Assistance Service (AMAS)
DepEd-Bureau of Curriculum Development (BCD)
Logistics and Transportation Committee

Shall ensure the availability of necessary equipment, supplies and materials for the event, including the provision of vehicles for ferrying the participants to and from the venue.

Members: DA-National Organic Agriculture Program (NOAP)
DA-General Services Division (GSD)

Provision of funds for the accommodation, prizes/grants to the winners, and other incidental expenses shall be chargeable against the NOAP Organic Agriculture funds, while transportation and airfare expenses shall be chargeable against the respective Department of Agriculture-Regional Field Offices funds, subject to the usual government accounting and auditing rules and regulations.

All Orders, Memoranda, or other issuances or portions thereof, which are inconsistent with this Order, are hereby modified or amended accordingly.

This Order shall take effect immediately.

EMMANUEL P. PIÑOL
Secretary
3rd National Organic Agriculture Program
Poster Making and Essay Writing Contest

on October 17-19, 2018
at the El Cielo Hotel Makati, 1004 A Ayala Ave. Makati Metro Manila

THEME: "Organic Agriculture: Advancing the local food culture movement in the Philippines"

REGISTRATION FORM

EVENT: 
REGION: 
DIVISION: 
NAME OF SCHOOL: 
NAME OF CONTESTANT: 
CONTACT NUMBER: 
AGE: 
GRADE LEVEL: 
NAME OF COACH: 
CONTACT NUMBER: 

I certify that all the information above is true and correct to the best of my knowledge and belief.

Signature Over Printed Name of Coach

Noted:

Signature Over Printed Name of School Head:

EMAIL THIS FORM AT: information.rock@gmail.com and reply to mobile: 09178906276, email: spiritdesigns@edc.com.ph
3rd National Organic Agriculture Program Poster Making and Essay Writing Contest

on October 17-19, 2018
at the El Cielito Hotel Makati, 804 Arnaiz Ave, Makati, Metro Manila.

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Signature Over Printed Name of School Head

EMAIL THIS FORM AT: information.nepa@gmail.com and copy furnish it to: christopher.valencia@deped.gov.ph

For more information, all concerned officials and individuals may contact Mr. Christopher S. Valenta, Senior Education Program Specialist, Curriculum Standards Development Division, Bureau of Curriculum Development, Department of Education (DepED) Central Office, mobile number 09062690982 or hotline (02) 435-7744 and Ms. Elvis Renee S. Espanola, Project Assistant III, Information Unit, National Organic Agriculture Program, Department of Agriculture (DA), mobile number 09175539785 or hotline (02) 945-8143.