DEPED DIVISION OF ANTIPOLLO CITY ADVISORY NO. 19, S. 2018

In compliance with DepEd order No. 8, S. 2013
This Advisory is issued for the information of all Public and Private Elementary, Junior and Senior High Schools
October 17, 2018

"ELECTRICA – The Chronicle" Film

The Straight Film Production will conduct film showing of "ELECTRICA – The Chronicle" at any Cinema Theater or Auditorium.

The film aims to promote environmental education on global warming that caused abnormalities in climate change and also, it teaches good moral and right conduct, values, as well as how to handle bullying in school.

This educational film characterized by a typical young, nerdy yet nice, bright, obedient and kind-hearted daughter/student that oftentimes bullied by her classmates in school. Electrica is from a wild imagination sci-fi and technology, a twist will unfreeze her real love for the country, the populace and the nature – Mother Earth. She got her super powers from nature – lightning. A superhero film that will become larger than life, often attaining the stature of demigods, looked upon as role model, serving as resources of inspiration and motivation.

For more inquiry you may call Ms. Jo Cristina Medina at cellphone nos. 0917-800-5199 and 0950-551-1184.

Participation of both public and private schools shall be in voluntary basis and subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, S. 2005, entitled Instituting Measures to increase Engaged Time-On-Task and Ensuring Compliance Therewith. This is also subject to the no-collection policy as stated in DepEd Order No. 12, S. 2012, Section 3 of Republic Act no. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law) and the DepEd Order No. 66, S. 2017, Implementing Guidelines on the Conduct of Off-Campus Activities.

@DJA-emr
RE: Educational Film Showing Promotion for Public & Private School

Dear Sir / Madam:

Greetings!

We are writing to express our intention to request for support from your respected office to promote the showing of the film "ELECTRICA - The Chronicle" sometimes in ___________, 2018 at any Cinema Theater or Auditorium. This invitation is open for both private and public schools teachers and learners as well as parents from elementary to K12 levels. STRAIGHT FILM PRODUCTION support the DepEd Order #40, Child Protection Policy and the implementing rules and regulations of the Anti-Bullying Act of 2013. To this effect we produced film that will promote the awareness to stop bullying and protect children in schools.

This educational film characterized by a typical young, nerdy yet nice, bright, obedient and kind-hearted daughter/student that oftentimes bullied by her classmates in school. Electrica is from a wild imagination scifi and technology, a twist will unfeigned her real love for the country, the populace and the nature – Mother Earth. She got her super powers from nature – lightning. A superhero film that will become larger than life, often attaining the stature of demigods, looked upon as role model, serving as resources of inspiration and motivation. This will carry out tremendous special visual effects and computer works.

The film aims to promote also environmental education on global warming that caused abnormalities in climate change and also, it teaches good moral & right conduct, values, as well as how to handle bullying in school.

The STRAIGHT FILM PRODUCTION in return, will share partly with your school an amount that might be able to help fund a school Development Project.

For Cinema Theater or Auditorium : The ticket price is P120.00

This maybe arranged or included as package to your school educational field trip, student project or foundation day or whatsoever school celebration/event.

Please find enclosed herewith is the Deped Advisory & MTRCB Permit. The trailer of this movie can be watched on Facebook & Youtube for your reference, just type "Electrica the Chronicle".

Thank you in advance for your time to consider our interest.

Respectfully yours,

Dir. Joel P. Fabroa, PMPDA
Producer/Director
Straits Film Production
San Pedro City, Laguna

c/o Jo Cristina Medina / 0917-8005199 & 0950-5511184
18 July 2018

Mr. JOEL P. FABROA, PMPDA
Producer Director
Straight Film Production

Dear Mr. Fabroa:

Thank you for your proposal to conduct a film showing that complements our various thrusts towards holistic development of the learners in the Department of Education.

In this regard, please coordinate directly with the Schools Division Superintendents because matters like this are within their authority to handle.

Schools Division Superintendents are aware that the DepEd policy on time-on task needs to be sustained and all activities requiring financial contribution shall be made on purely voluntary basis.

Thank you.

Very truly yours,

DIOSDADO M. SAN ANTONIO
Director IV

Ref. Code: ILA01-18-81

Trunk Line: (02) 682-5773 / 684-4914 / 647-7487
Fax: (02) 682-2114
Website: depedcalabarzon.ph
Facebook: DepEd R-4A Calabarzon
E-mail: region4a@deped.gov.ph
MR. WILFREDO E. CABRAL  
Officer-in-Charge  
Office of the Regional Director  
National Capital Region (NCR)  
Misamis St., Bago Bantay, Q.C.  

Re: Letter of Intent for Advisory  

Dear Sir:  

I am writing to express my intention to request for grant of an Advisory from your respected office to announce the showing of our Indie film, "Electrica - The Chronicle" to all public and private schools in National Capital Region for the school year SY 2017-2019. The learners and teachers from both public and private elementary and secondary schools are invited to watch the Film. This is an invitation and not compulsory that the students are required to watch the film.  

Furthermore, the film can be sponsored by the Brgy. Captains, Municipal Mayors and Congressmen so that the film can be watched by the students freely. The schedule of the film showing is every Saturday morning, from 10am to 12pm at any cinema theaters or school auditoriums.  

Participation of both public and private schools shall be subject to the nodisruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law).  

This is an educational film characterized by a typical young, nerdy yet nice, bright, obedient and kind-hearted daughter/student that oftentimes bullied by her classmates in school. It wasn't too long that she was able to learn how to stop global warming and preserve the Mother Earth.  

This film aims to promote environmental education on global warming that caused abnormalities in climate change and also, it teaches good moral & right conduct, values, as well as how to handle bullying in school.  

I hope that you will look favorably my enthusiasm and intention to help educating people through my field – the film industry.  

Please find enclosed herewith is the MTRCB Permits and a copy of 3 minutes trailer of the film for your reference.  

Thank you in advance for your time to consider my interest.  

Respectfully yours,  

Mr. Jose P. Fabre  
Producer Director  
Straight Film Production  
San Pedro City, Laguna  
Mobile Numbers: 0916-6438214
Certificate of Membership

This certify that

DIR. JOEL FABROA

is a member of

KAPISANAN NG MGA DIRECTOR NG PELIKULANG PILIPINO - KDPP
PHILIPPINE MOTION PICTURE DIRECTORS - PMPDA,
A proud member of the FILM ACADEMY OF THE PHILIPPINES - FAP

Presented on this 15th day of May in the Year of 2018
at Mowelfund Plaza Building, FAP Office, Cubao Quezon City, Philippines

DIR. ARNEL RAMOS FELIX
Chairman - Membership Committee

DIR. WILLIAM G. MAYO
President
ELECTRICA
THE CHRONICLE

WRITTEN AND DIRECTED BY
JOEL P. FABROA, PMPDA

PRODUCED BY
STRAIGHT FILM PRODUCTION

COMING SOON
FAMAS Special Award for Advocacy Film on Climate Change
June 10, 2018
ELECTRICA (The Chronicle)
Directed by: JOEL P. FABROA, KDPP / PMPDA
Produced by: STRAIGHT FILM PRODUCTION
PERMIT FOR THEATRICAL EXHIBITION
"ELECTRICA THE CHRONICLE" - INDIE FILM

Reason/s for Classification:

A sci-fi/adventure with one scene of a massacre played a few times requiring PG for young viewers.

Cast: LOUISE AMADOR, JASPER ARCIAGA

Producer: STRAIGHT FILM PRODUCTION

Review Committee Members:
ROMERO, JOSE, IV. G.
CABUGA, CATHERINE B.
QUINSAY, EVELYN P.

Prepared By: Audelina Magbanal

Note: Film covered by this permit must only be shown in theaters duly registered and/or other venues authorized by the MTRCB. Any violation of the conditions imposed under this permit will result in its automatic cancellation.
CERTIFICATE OF COPYRIGHT REGISTRATION AND DEPOSIT

Name of Copyright Owner: JOEL P. FABROA

Address: B1 L4 Saturn St. Ma. Aurora Heights Subd., San Antonio, San Pedro City, Laguna

Name of Author: JOEL P. FABROA

Nationality: Filipino

Publisher: 

Assignee: 
Proprietor: 
Author: X

Title of Work: ELECTRICA THE CHRONICLE

Class of Work: E Published: Unpublished: X

Date of Creation: August 16, 2016 Date of Publication:

Date Registered/Deposited: August 30, 2016 Registration No. E2016-26

Term of Protection: Lifetime of the author and for fifty (50) years after his/her death.

Issued this 1st day of SEPTEMBER 2016, in the City of Manila, Philippines

ATTESTED

MICHIEL A. FLOR
Copyright Examiner

YOLANDA E. JACINTO
Director III Officer-In-Charge
Certificate of Registration

This is to certify that the Movie and Television Review and Classification Board has registered and authorized

STRAIGHT FILM PRODUCTION
B1 L4 Saturn St. Ma. Aurora Heights, Subd. San Antonio San Pedro City Laguna

Joel P. Fabroa
Proprietor
TIN 164-383-212-000

to transact business with the Board subject to provisions of Presidential Decree No. 1986, and its implementing rules and regulations. This Certificate of Registration shall be valid until December 31, 2018 unless sooner revoked.

IN TESTIMONY WHEREOF, I hereby set my hand and cause the seal of the Movie and Television Review and Classification Board to be affixed at Quezon City, Philippines, this 26th day of April in the year of our Lord, 2018.

MARIA RACHEL S. ARENAS
Chairperson

This Certificate must be displayed at all times in a conspicuous place in the Business Address indicated hereat.

Certificate Number: P-18-02628
Registration Number: RE-1804-9095
O.R. Number: 8193273
O.R. Date: 4/26/2018
CITY OF SAN PEDRO
Province of Laguna

Business Permit and Licensing Office

BUSINESS PERMIT

PERMIT NO. 7984
RENEWAL

STRAIGHT FILM PRODUCTION
BUSINESS NAME

JOEL PALANCA FABROA
BUSINESS OWNER

SERVICES - DIGITAL AUDIO & VIDEO SERVICES (OFFICE ONLY)
BUSINESS NATURE

BLK 1 LOT 4 SATURN ST., MA. AURORA HEIGHTS SUBDIVISION,
CUYAB
BUSINESS ADDRESS

Recommending Approval

Approved

ELSA A. SANTOS
LOURDES S. CATAQUIZ

C.R. No.: 0865241 Amount Paid: P=1,515.00

Given this 2nd day of April 2018

TERMS AND CONDITIONS:
This permit must be posted in a conspicuous place in your establishment. Failure to do so will make the above-stated Owner liable to pay a corresponding penalty and this MUST BE SURRENDERED UPON CLOSURE OF BUSINESS. This permit is not valid without Official Receipts: Barangay Clearance, Sanitary Permit, Zoning Clearance, Occupancy Permit, Fire Safety Inspection Certificate, CITY ENRO Clearance, and other government requirements.

This permit is valid until December 31, 2018 upon submission of all requirements or unless sooner revoked.

☐ CITY TREASURERS OFFICE ☐ REAL PROPERTY TAX ☐ MARCH 31, 2018
☐ C.C.T.V. ☐ BUREAU OF FIRE PROTECTION ☐ JUNE 30, 2018
☐ OCTOBER 31, 2018
CERTIFICATE OF REGISTRATION

TIN: 164-383-212-001
NAME: FABROA, JOEL PALARCA

REGISTERED ADDRESS: BLK 1 LOT 4 SATURN ST.
MA. AURORA HEIGHTS SUBD. BRGY. CUYAB SAN PEDRO LAGUNA 4023

REGISTERED ACTIVITY(IES)
TAX TYPE
REGISTRATION FEE

TRADE NAME: STRAIGHT FILM PRODUCTION
LINE OF BUSINESS / INDUSTRY: 9249 OTHER RECREATIONAL ACTIVITIES

REMINDERS:
FILING OF REQUIRED TAX RETURN(S) TO CONFORM WITH THE ABOVE TAX TYPE(S) WITH OR WITHOUT OPERATION TO AVOID PENALTIES

<table>
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<th>WITHHOLDING TAX – EXPANDED</th>
<th>WITHHOLDING TAX – COMPENSATION</th>
<th>PERCENTAGE TAX</th>
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<td>10TH DAY OF THE FOLLOWING MONTH</td>
<td>255Q – 20TH DAY OF THE FOLLOWING MONTH</td>
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<td>CORP./PART/ASSOC.</td>
<td>APR 15 MAY 30</td>
<td>1ST QUARTER</td>
<td>255Q – EVERY 25TH DAY AFTER THE CLOSE OF EACH QUARTER</td>
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<td>2ND QUARTER NOV 29</td>
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<td>20TH DAY OF THE FOLLOWING MONTH</td>
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</tbody>
</table>

I HEREBY CERTIFY THAT THE ABOVE NAMED PERSON IS REGISTERED AS INDICATED ABOVE, UNDER THE PROVISIONS OF THE NATIONAL INTERNAL REVENUE CODE, AS AMENDED.

EVANGELINE S. ABANIL DE MARINEL R. COSINE
REVENUE DISTRICT OFFICER (signature)
AUG 20, 2016

THIS CERTIFICATE MUST BE EXHIBITED CONSPICUOUSLY IN THE PLACE OF BUSINESS
This certifies that

STRAIGHT FILMS PRODUCTION
(Barangay)

SAN ANTONIO, SAN PEDRO, LAGUNA, REGION 4-A (CALABARZON)

is a business name registered in this office pursuant to the provisions of Act 3883, as amended by Act 4147 and Republic Act No. 863, and in compliance with the applicable rules and regulations prescribed by the Department of Trade and Industry.

This certificate issued to

JOEL PALARCA FABROA

BLK 1 LOT 4 MA. AURORA HEIGHTS SUBD., SAN ANTONIO, SAN PEDRO LAGUNA, REGION 4-A (CALABARZON)

is valid from 14 August 2014 to 14 August 2019 subject to continuing compliance with the above-mentioned laws and all applicable laws of the Philippines, unless voluntarily cancelled.

In testimony whereof, I hereby sign this

Certificate of Business Name Registration

and issue the same on this 14th day of August 2014 in the Philippines.

GREGORY L. DOMINGO
Secretary

Certificate No. 03307494
This certificate is not a license to engage in any kind of business and valid only at the scope indicated herein.

TRN 6418048