Memorandum

TO: OIC- Assistant Schools Division Superintendent  
OIC Chief, Curriculum Implementation Division  
Chief, School governance and Operation division

FROM: DR. ROMMEL C. BAUTISTA, CESO V  
Schools Division Superintendent

SUBJECT: Orientation on the Policy and Guidelines on Comprehensive Tobacco control (DO 48 s. 2016) and Universal Prevention Curricula for substance use (UPC) under the National Drug Education Program (NDEP).

DATE: December 5, 2018

With reference to DO 48 s. 2016 Policy and Guidelines on Comprehensive Tobacco Control and strengthening drug education program (NDEP) in schools, the SDO Antipolo reiterates its full support in the effective implementation of a cohesive and comprehensive tobacco control program to promote a healthy environment in and around schools and DepEd offices.

For this purpose, the awareness and enforcement of tobacco control policies in schools and offices such as absolute smoking bans, access restrictions, ban on sponsorships, including so-called Corporate Social Responsibility (CSR) of the tobacco industry and Universal Prevention Curriculum (UPC) which was designed to meet the current demand for a comprehensive training package in the field of drug use prevention, based on evidence-based principles should be facilitated.

Immediate dissemination of and compliance with this Order is directed
Republic of the Philippines
Department of Education
Region IV-A CALABARZON

CITY SCHOOLS DIVISION OF ANTIPOLO

Program

National Anthem: Salvador Q. Waniwan, Jr., RN
Prayer: Arline B. Dulin, RN
Welcome Remarks: Tito Cabacaba
Principal San Isidro Elementary School
Inspirational Message: DR. ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent
Statement of Purpose: Atty. Jeremiah Agustin
Legal Officer III
Presentation of Participants: Dr. Rico Desiree M. Reyes
Medical Officer III
7:00-7:30 : Registration
          Elainne Adolfo, RN

7:30-8:00 : Program
          Loiue Baculo
          PDO I

8:00-9:00 : The physiology of addiction as a brain disease
          The truth about smoking and vaping
          Salvador Q. Waniwan, Jr., RN

9:00-9:15 : Snacks

9:16-12:00 : Tobacco Industry Interference Tactics
              And Countermeasures
              Anselmo C. Celeste, Jr
              EPS-MAPEH

12:00-1:00 : LUNCH

1:00-3:00 : Memorandum Circular
              17 and Joint Memorandum
              Circular for DepEd
              Atty. Jeremiah Agustin
              Legal Officer III

3:00-3:15 : Snacks

3:16-5:00 : Universal Prevention Curriculum (UPC)
              Dr. Rico Desiree M. Reyes
              Medical Officer III

Closing Remarks

Dr. Jonathan P. Domingo
Chief SGOD

Loiue Baculo
Master of Ceremony