ADVISORY NO. 29, S. 2019
In compliance with DepEd Order No. 8, s. 2013,
This advisory is issued for the information of all Public Elementary Schools
February 27, 2019

EASTWEST RURAL BANK “I RESPECT” AWARD

The Eastwest Rural Bank envisions itself as a community providing excellent customer experience to the DepEd Community. This excellent customer experience is not only limited to catering to financial needs but also in showing our full support in all DepEd’s activities towards realizing the full potential of students.

Details are indicated on the letter attached herewith.

For the information of the field.
18 February 2019

DIOSENDADO M. SAN ANTONIO
Regional Director
Region 4A CALABARZON
Department of Education

Dear Mr. San Antonio,

Greetings!

EastWest Rural Bank envisions itself as a community providing excellent customer experience to the DepEd Community. This excellent customer experience is not only limited to catering to financial needs but also in showing our full support in all of DepEd’s activities towards realizing the full potential of students.

With S.Y. 2018-2019 closing in a few weeks, End of School Year Rites will soon commence in each school to recognize students with outstanding performance in different aspects of student development. Recognizing that good character is also an important aspect of learning and excellence, EastWest Rural Bank would like to take part again in this celebration of success through the EWRB “I Respect” Award.

Now on its 2nd run, the EWRB “I Respect” Award is given to graduating Grade 6 students who exemplify the value of “Respect”, a core value of the Bank, in his/her day-to-day dealings and encounter. This award is open to all elementary schools and we are pleased to inform your office that we will once again select FIVE (5) graduating Grade 6 students from your region to receive this award. We will be sending out letters addressed to the School Principals under your region to inform them of the award and how they can submit their nominations.

Attached in this letter is the award mechanics for your office’s copy and reference.

Thank you for this opportunity to work hand in hand in nation-building.

Respectfully,

GYRASYR T. MARASIGAN
Division Leader - Southern Luzon

EAST WEST RURAL BANK, INC.
3rd and 4th Floors East Wing, East Bank Building, 1 P. Laurel Avenue corner Insas Street. Baguio. 8000 Benguet City
Telephone number: (08) 2738-7700
A subsidiary of East West Banking Corporation
EASTWEST RURAL BANK

I RESPECT Award 2019

AWARD RATIONALE

The EWRB “I Respect” Award is given to FIVE (5) graduating Grade 6 students from each DepEd Region who exemplifies the value of respect, a core value of EWRB, in his/her day-to-day dealings and encounter. The value respect can be expressed through actions such as, but not limited to:

1. Being courteous and polite when talking to teachers, the elderly and even to his/her classmates
2. Appreciates and listens to the opinion and suggestions of those around him/her; and
3. Treats everyone equally and accepts that each one is unique and different
4. Delivers his/her tasks and responsibilities with fairness and honesty
5. Recognizes when he/she has done or said something unpleasant and apologizes for it

The awardee shall receive an EWRB designed medallion and a cash incentive amounting to Php5,000.00.

WHO CAN JOIN?

The EWRB “I Respect Award” is open to ALL DepEd Elementary Schools. Each school, through the School Principal, is invited to send ONE (1) application/nominee who the school believes best qualifies for the award.

QUALIFYING CRITERIA FOR AWARD RECIPIENT

1. Bona fide graduating student (elementary - Grade 6) of the current school year (AY 2018-2019)
2. Of good moral character; does not have any record or report of any inappropriate behavior or misconduct

SELECTION OF NOMINEE (SCHOOL-LEVEL)

Schools will be given the freedom to choose their nominee based on the award rationale and qualifying criteria.
SUBMISSION PROCESS

1. Once a nominee has been identified, school must prepare the following documents:
   a. Personal data form with 2x2 photo
   b. Certificate of Good Moral Character

   *Note: Original documents (not scanned or certified true copy) is required*

2. School must also prepare a write up to support the student’s nomination as "I Respect" Award Recipient. The preparation of the write up shall be administered by the school. This means that this should be prepared by the adviser/moderator and duly noted by the Principal, and NOT by the student-nominee. The write up should answer the three questions below:
   a. "In what ways did the student exemplify the value of respect? Cite notable instances/actions/events."
   b. "Why did the student commit/performed these actions? What is his/her reason/motivation?"
   c. "How do you understand respect? What does it mean to embody the value of respect?"

3. Format for the write up:
   a. Paper size: Short/Letter (8.5" x 11")
   b. Font type: Arial
   c. Font size: 11
   d. Line Spacing: 1.5
   e. Margin: Normal, 1" all sides
   f. The upper left of the 1st page of the write up should contain (see SAMPLE included)
      i. Name of Nominee
      ii. School
      iii. DepEd Region
   g. MAXIMUM OF TWO (2) PAGES ONLY

4. All documents must be enclosed in a long brown envelope and labeled in the format below:
   EWRRB I Respect Award 2019
   (Name of School)
   (DepEd District)
   (DepEd Region)

   *Note: Please do not seal envelope yet since EWRRB personnel will check completeness of documents upon submission*

5. Deadline for the submission of entries/nominees is on March 06, 2019 (Wednesday). School principal shall submit to EWRRB personnel through:
   a. Personal visit to EWRRB Store
   b. Pickup by EWRRB personnel from the school

SELECTION PROCESS AND ANNOUNCEMENT OF Awardees

1. A PRE-SCREENING of all submissions will be conducted for compliance. Submissions with lacking documents will automatically be disqualified

2. Nominees from each region shall undergo JUDGING PROCESS to select the FIVE (5) nominees from each region based on the criteria below:
   a. Magnitude
   b. Relevance to EWRRB
c. Impact  
d. Sustainability

3. The selected 5 nominees from each region shall be the "I Respect" award recipients for the area.
4. A letter will be sent to the school addressed to the School Principal to inform them of the selection/non-selection of their nominees as award recipients.
5. EastWest Rural Bank reserves the right not to award, and to withdraw and/or forfeit any of the award should the participants or entries fail to meet a certain competition requirement.

AWARD

The selected award recipient/s will receive the following:
1. EWRB Designed Medallion
2. Cash incentive amounting to Php5,000.00

The award will be turned over by an EWRB representative to the School Principal before the ceremony for their preparations.

AWARD PRESENTATION

1. The award shall be presented to the selected recipient during the End of Year Rites of the school under the Special Awards Category
2. An EWRB representative shall accompany the school officials during the presentation of the award to the student recipient.
Name of Nominee: Juan C. De La Cruz

School: Mabuhay Central Elementary School

Region: National Capital Region (NCR)

1. In what ways did the student exemplify the value of respect? Cite notable instances/actions/events.

2. Why did the student commit/performed these actions? What is his/her reason/motivation?

3. How do you understand respect? What does it mean to embody the value of respect?