MEMORANDUM
No. 95 S. 2019

CONTINUING FIRE SAFETY AND AWARENESS PROGRAM IN SCHOOLS
(FIRE PREVENTION MONTH)

To: OIC – Assistant Schools Division Superintendent
Chief Schools Governance and Operations Division
OIC – Chief Curriculum Implementation Division
Public Schools District Supervisors
All Public and Private Elementary and Secondary School Heads
School DRRM Coordinators
All Others Concerned

1. As per DepEd Memorandum No. 131, s. 2010 otherwise known as Continuing Fire Safety and Awareness Program in Schools in an effort to strengthen the fire safety advocacy in schools, with this year's theme "Ligtas na Pilipinas Ating Kamtin, Bawat Pamilya ay Sanayin, Kaalaman sa Sunog ay Palawakin".

2. Schools are encouraged to support and make the observance of the national "Fire Prevention Month" this March as meaningful as possible by conducting activities that will raise awareness like developing Fire Safety Programs like Fire Drills. Proper usage of Fire Extinguishers and Hazard Mapping of Buildings specifically for Fire Hazards. Educational Information Campaign by incorporation prevention topics in school subjects, focusing on practical applications at home, school and in the community or Symposiums. You may invite personnel from the Bureau of Fire Protection as resource person.

3. There will be a Contest for Observance of Fire Prevention Month on Friday February 22, 2019 at Antipolo NHS @ 2pm. Registration will start at 1:00pm. One (1) Representative for Elementary (4) Representative for Secondary per District. Materials for the Contest will be shouldered by the Bureau of Fire Protection Antipolo City. The contest are as follows:

   Essay Writing Contest – Junior High School (Grade 7 - Grade 10)
   Drawing Contest – For Elementary Pupils (Grade 1 - 6)
   Poster Making Contest - (Grade 7 - Grade 12)
   Photo Contest – Open to all Amateur Photographers

4. Share your Fire Prevention Month activities by posting photos or videos on social media using the hashtag #FirePreventionMonth2019. Submit after activity report to the Team Drive not later than March 26, 2019.

5. Attached herewith are the memorandum and guidelines for each contest.

6. Immediate and wide dissemination of this Memorandum is desired.

DR. ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent

"EDUKASYONG TAPAT AT SAPAT PARA SA LAHAT"
MEMORANDUM

TO: All Concerned

SUBJECT: Mechanics of Games and Contests for CY 2019 Observance of Fire Prevention Month

DATE: 13 February 2019

1. Reference: Memorandum from Chief, BFP dated 08 January 2019

I. GENERAL STATEMENT

With the need to undertake continuous and sustained efforts through minimum financial requirements in the formulation of the fire prevention awareness campaign through the conduct of various games and contests relevant to the BFP’s Advocacy in ensuring a fire safe nation during the month long observance of Fire Prevention Month CY 2019 and in order to provide standard procedures and rules to be observed by the concerned field units and offices in facilitating the conduct of games and contest on various categories to be implemented nationwide, this mechanics is hereby promulgated.

II. SCOPE AND APPLICABILITY

This mechanics shall cover the following games and contests.

A. Essay Writing Contest – For Junior High School Students (Grade 7-10);
B. Drawing Contest - For Elementary Pupils (Grade 1-6);
C. Poster Making Contest – Open to Junior and Senior High School Students (Grade 7-12); and
D. Photo Contest – Open to all Amateur Photographers.

III. OBJECTIVES

A. To establish clear/categorical rules, criteria and procedures on the conduct of CY 2019 Fire Prevention Month games and contests; and

B. To ensure fairness, objectivity and integrity of the contests.

IV. MECHANICS

A. PROVINCIAL LEVEL

1. The Provincial Office concerned shall ensure that the various games...
For this purpose, the City/Municipal Fire Marshals, in coordination with the Local Chief Executives (LCE) shall seek the assistance of school officials by facilitating the participation of interested pupils/students and shall cause the widest dissemination of the games and contest by posting of streamers in their station, public places and announcement through social media.

2. First place winners from city/municipal level shall be endorsed to the Provincial Office for judging and the first place winners adjudged at the Provincial Office shall serve as the official entry to the Regional Office for final judging.

3. Only one (1) entry for each category shall be allowed to be submitted and properly endorsed to the Regional Office from the Provincial Office as the official entry. All entries from Provincial Level shall reach this office (ATTN: Operations Division/Fire Safety Enforcement Division) NLT 27th 1300H February 2019 which shall conform to the mechanics.

B. REGIONAL LEVEL

1. The first place/winner in each category shall serve as the official entry of the region in the national competition. Entries for the essay writing, poster, drawing and photo shall be forwarded to BFP National Headquarters.

2. Entries shall strictly observe the following set of mechanics:

a) Essay Writing Contest – Open to Junior High School Students (Grade 7-10)

- Must be written (handwritten) in a yellow pad paper using black ball pen to be provided by the BFP;
- Composition must not exceed 750 words and must be written in English;
- All entries must have relevance with this year’s Fire Prevention Month Theme/Slogan - “Ligtas na Pilipinas Ating Kamitin, Bawat Pamilya ay Sanayin, Kaalaman sa Sunog ay Palawakin”;
- Each participant should fill-up the entry form provided by the BFP containing among others the following: full name, address, age, gender, telephone number and title of the essay which shall be attached at the back of their entry;
- All participants are required to submit a photocopy of their school ID;
- The BFP has the right to publish the winning entry on its official gazette; and
- The decision of the Board of Judges is final and not appealable.

b) Drawing Contest – Open to Elementary Pupils (Grade 1-6)

- Must be drawn/illustrated in a 1/2 size (20 x 30 inches) illustration board (PORTRAIT LAY-OUT – Sizes shall be strictly observed, otherwise entry will be disqualified) using crayon or oil pastel;
gender, telephone number and title with brief description of the drawing entry which shall be attached at the back of their entry.

- All participants are required to submit a photocopy of their school ID.
- All entries must have relevance with this year's Fire Prevention Month Theme/Slogan;
- No identifying marks shall be allowed in all entries;
- All submitted entries shall become sole and exclusive property of the BFP and may be reproduced and/or reprinted into any size for exhibition without seeking permission from the owner or paying compensation for the acquisition of said drawing/illustration; and
- The decision of the Board of Judges is final and not appealable.

c) Poster Making Contest – Open to Junior and Senior High School Students (Grade 7-12)

- Must be drawn/illustrated in a 1/2 size (20 x 30 inches) illustration board (PORTRAIT LAY-OUT – Sizes shall be strictly observed, otherwise entry will be disqualified) using water color to be provided by the BFP;
- Each participant should fill-up the entry form provided by the BFP containing among others the following: full name, address, age, gender, telephone number and title with brief description of the poster which shall be attached at the back of their entry. Likewise, all participants are required to submit a photocopy of their school ID.
- All entries must have relevance with this year’s Fire Prevention Month Theme/Slogan;
- No identifying marks shall be allowed in all entries;
- All submitted entries shall become sole and exclusive property of the BFP and may be reproduced and/or reprinted into any size for exhibition without seeking permission from the owner or paying compensation for the acquisition of said posters; and
- The decision of the Board of Judges is final and not appealable.

d) Photo Contest – Open to all Amateur Photographers

- Must be submitted in 8 x 10" or 8R (PORTRAIT LAY-OUT – Sizes shall be strictly observed, otherwise entry will be disqualified) full color print together with digital file of JPEG format (CD or E-mail at operations_r4a@yahoo.com)
- Each participant should fill-up the entry form provided by the BFP containing among others the following: full name, address, age, gender, telephone number and title with brief description of the drawing entry which shall be attached at the back of their entry.
- All entries must be taken in the Philippines and must not be digitally edited or augmented.
exhibition without seeking permission from the owner or paying compensation for the acquisition of said photos, and
- The decision of the Board of Judges is final and not appealable.

3. Criteria for judging. The following criteria for each category shall be observed:

a) Essay Writing Contest

- **Theme Relevance** - 40%
  Does it demonstrate a clear understanding of the theme?
  Does it clearly relate to the topic?
  Is it accurate and logical?
- **Presentation and Persuasion** - 30%
  Is the grammar, spelling and punctuation correct?
  Is the article neatly written and has well-constructed paragraphs?
- **Creativity and Persuasion** - 30%
  Are the ideas presented original?
  Is there innovative ways of thinking?
  Does the writer dream outside the box?
  Is there evidence of convincing and coherent line of argument?
  Does the essay inspires the reader and move them to action?

100%

b) Drawing Contest

- **Theme Relevance** - 40%
  Does the poster effectively communicate the CY 2019 Fire Prevention Month theme?
- **Creativity and Originality** - 30%
  Does the poster demonstrate creativity and originality?
- **Aesthetic Appeal** - 30%
  Does the poster design captivate the judge’s sense, taking into account the principle of symmetry, focal point, pattern, perspective, dimensionality and proportion?

100%
c) Photo Contest

- **Theme Relevance** - 40%
  Does the photo effectively communicate the CY 2019 Fire Prevention Month theme?

- **Composition** - 20%
  Are the items of interest placed well in the photo?

- **Creativity** - 20%
  Is the subject matter pictured in a unique way or is a common item shown from an interesting point-of-view? Does the photo demonstrate originality?

- **Technical Quality** - 10%
  Is the photo in focus? Is lighting in balance? Shutter speed varied or adjusted to be appropriate for the photo?

- **Overall impression** - 10%
  Is the photo able to grab the viewer’s attention? Are there any special affects?

100%

d) Poster Making Contest

- **Theme Relevance** - 40%
  Does the poster effectively communicate the CY 2019 Fire Prevention Month theme?

- **Creativity and Originality** - 30%
  Does the poster demonstrate creativity and originality?

- **Aesthetic Appeal** - 30%
  Does the poster design captivate the judge’s sense, taking into account the principle of symmetry, focal point, pattern, perspective, dimensionality and proportion?

100%

C. NATIONAL LEVEL

1. The National Judging will be sponsored and organized by the ORD, BFP NCR. The Art Contest Judging shall be done in one of the BFP NCR’s Fire Squares. Corpore, awarding of winners will be held on the date and time to be
2. Announcement and awarding of prizes for the winning entry on various games and contests shall be received by the winner or authorized representative from concerned Regional Offices. All winners shall be awarded with cash prizes, trophies and certificates.

V. PRIZES

A. REGIONAL LEVEL

All winning entries up to the third winner for every category shall be awarded by Regional Office. Funding requirements on the events shall be charged to the Regional Budget for fire prevention activities. The winners will be notified thru the respective Fire Marshal of the city/municipal where they come from. All winners shall be awarded trophy/medals, certificates and cash prize.

B. NATIONAL LEVEL

1. Prizes for the winning entry of various categories shall be as follows:

   a. Essay Writing
      
      1\textsuperscript{st} prize - Php 25,000.00
      2\textsuperscript{nd} prize - Php 20,000.00
      3\textsuperscript{rd} prize - Php 15,000.00

   b. Poster Making
      
      1\textsuperscript{st} prize - Php 25,000.00
      2\textsuperscript{nd} prize - Php 20,000.00
      3\textsuperscript{rd} prize - Php 15,000.00

   c. Drawing
      
      1\textsuperscript{st} prize - Php 25,000.00
      2\textsuperscript{nd} prize - Php 20,000.00
      3\textsuperscript{rd} prize - Php 15,000.00

   d. Photo
      
      1\textsuperscript{st} prize - Php 25,000.00
      2\textsuperscript{nd} prize - Php 20,000.00
      3\textsuperscript{rd} prize - Php 15,000.00

   e. Best Theme Slogan
      
      - Php 5,000.00

2. For guidance and compliance.

\[\text{Signature}\]

\[\text{JESUS P. FERNANDEZ, CESE}\]

\[\text{Regional Director}\]
MEMORANDUM

TO: CFM/MFM/OIC

SUBJECT: Submission of Winners to the Games & Contests for FPM CY 2019

DATE: 13 February 2019

1. References:
   b. Memorandum from Fire Chief, BFP dated 7 December 2018 re: Prescribed Month-long Activities for the Fire Prevention Month 2019

2. In connection with the above references, this office is given the task to ensure that the various games and contests such as the Essay Writing, drawing, Poster Making and Photo Contests shall be undertaken to the cities/municipalities within the area of responsibility. In view of this, you are hereby advised to coordinate with your respective Local Chief Executives and seek for assistance of school officials by facilitating the participation of interested pupils/students and cause the widest dissemination of the games and contest by posting of streamers in your AOR as well as announcement of the said activities in social media.

3. First place winners should be submitted to this office not later than 0900H 25 February 2019 for further judging on Provincial Level and the first place winners shall be endorsed to the Regional Office on 27 February 2019 for final judging at the Regional Level.

4. All entries should conform to the mechanics of the game, entries that will not meet the qualifications under the set mechanics will be disqualified.

5. For information, guidance and compliance.

[Signature]
Supt. Ariel Cavilla
Caretaker Chief
MEMORANDUM

TO: ALL REGIONAL DIRECTORS,
DISTRICT/PROVINCIAL FIRE MARSHALS,
CITY/MUNICIPAL FIRE MARSHALS

SUBJECT: Prescribed Month-Long Activities for the Fire Prevention Month 2019

DATE: 7 December 2018

1. References:
   b. Approved Program of Activities on OPLAN LIGTAS NA PAMAYANAN dated 05 August 2018

2. Guided with the theme: “Ligtas na Pilipinas Ating Kamtin, Bawat Pamilya ay Sanayin, Kaalaman sa Sunog ay Palawakin” and in order to streamline the activities and focus most fire prevention efforts in the barangays, the following activities for the Fire Prevention Month for 2019 are hereby suggested. With to wit:

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<tr>
<th>NAME OF ACTIVITY/ DESCRIPTION</th>
<th>SUGGESTED DATE OF ACTIVITY</th>
<th>OPR/ ATTENDEES</th>
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<tr>
<td>1. NAGKAKAISANG PWERSA: PARADA PARA SA IISANG BRIGADA. (ONE-FORCE: Unity Parade of Fire Safety Advocates and Brigade)</td>
<td>National Headquarters and Regional Offices 1 March 2019</td>
<td>NHQ, RHQ, Stakeholders</td>
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<td>- A show of force of all fire safety advocates, fire brigades, fire volunteer organizations and other private and government entities through a civic military parade. The parade will be followed by an induction of Fire Safety Advocates. (A formal program and concept plan will be issued later)</td>
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<td>- The Regional Offices and District/Provincial Offices can recreate this activity if seen applicable in their AOR. Otherwise, a motorcade can be held instead in the lower units.</td>
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<td>2. SIMULTANEOUS BLOWING OF HORN</td>
<td>1200H 1 March 2019</td>
<td>All Fire Stations</td>
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<td>3. OPLAN LIGTAS NA PAMAYANAN</td>
<td>Whole Month of March</td>
<td>All declared Target Fire Stations</td>
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<td>- Conduct of the Planning Workshop of the Community Fire Protection Plan (CFPP) for Targeted Barangays.</td>
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<td>- Organizing of Community Fire Auxiliary Groups (CFAG) for Targeted Barangays.</td>
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<th>4. FIRE SAFETY CAMPAIGN IN THE BARANGAYS.</th>
<th>Whole Month of March</th>
<th>All Fire Stations</th>
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<td>- Conduct of Fire Truck Visibility and Distribution of Fire Safety Information Materials to Barangays not declared targets for CFPP. BFP personnel shall ensure that all areas/sitio/purok in the barangay are visited and are checked</td>
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<td>- Attendance and public address during Church Mass, Flag Ceremonies of schools and government offices, and other public gatherings.</td>
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<th>5. QUAD MEDIA FIRE SAFETY CAMPAIGN</th>
<th>Whole Month of March</th>
<th>All Units</th>
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<td>- Engagement with the media in delivering the message of Fire Safety especially in the Barangay and individual Household. A series of informative videos will be provided and can be shown during media engagements.</td>
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<th>6. THE 4TH NATIONAL FIRE OLYMPICS</th>
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<th>7. THREE-DAY OPEN HOUSE</th>
<th>March 6, 2019</th>
<th>Private/Public Elementary Schools</th>
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<td>- A three-day activity opening up every fire station to the public especially elementary and secondary school students. In order to come-up with a uniformed conduct of the activity, The Open House shall consist of the following activities:</td>
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<td>- Activity 1. The Lecture Phase Comprehensive and brief fire safety education including the history of the BFP and the fire service and fire safety tips. To facilitate ease of execution of the activity, a series of informative videos will be distributed from the FSID, BFP NHQ to the lower units.</td>
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<td>- Activity 2. The Model Fire Station Phase It is a tour around and within the fire station premises. All units must ensure that the building</td>
<td>March 7, 2019</td>
<td>Junior High Schools (Public/Private)</td>
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<td>March 8, 2019</td>
<td>Senior High Schools (Public/Private)</td>
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are in their proper uniform and presentable.

- Activity 3. Firefighting Phase
  Visiting students will be allowed to try using the BFP equipment and apparatus in controlled simulated activity.

- Activity 4. Emergency and Medical Rescue Phase
  Just like the firefighting phase, the visitors will now be oriented with the basics in first aid specific for kids. Again, an informative video will be provided.

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<th>8. SIMULTANEOUS CONDUCT FIRE DRILL</th>
<th>31 March 2019</th>
<th>All Fire Stations Nationwide</th>
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<td>- Starting as a new culture for the BFP, all units are herein directed to execute the Nationwide Simultaneous Fire Drill selecting one participating barangay or establishment in their AOR. The fire drill shall conform with the new procedures formulated under the Oplan Ligtas na Pamayanam and evaluated using the checklist also provided therein.</td>
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3. Other activities deemed relevant to the cause of the fire prevention month including those previously organized may still be conducted at the discretion of the Regional Director and with available funding reflected in the PPMP for 2019.

4. All units are hereby further directed to increase fire incident readiness as well as fire prevention engagements in the barangay. The Regional Headquarters and/or the Provincial Offices shall conduct station visitation and monitoring to audit their operational readiness.

4. In order to ensure full availability of strength during the entire period, all units are hereby placed under the "HEIGHTENED ALERT STATUS" starting 26 February 2019 to 05 April 2019.

LEONARD R. BARAGO
FIRE DIRECTOR (DSC)

Chief, BFP
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<th>Category:</th>
<th>Essay Writing Contest</th>
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BUREAU OF FIRE PROTECTION
OBSERVANCE OF FIRE PREVENTION MONTH 2019
Theme: "Ligtas na Pilipinas Ating Kamtin,
Bawat Pamilya ay Sanayin,
Kaalaman sa Sunog ay Palawakin".

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<td>Photo Contest</td>
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Brief Description of Entry (maximum of 100 words)
## Poster Making Contest

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**Brief Description of Entry (maximum of 100 words)**

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**Theme:** "Ligtas na Pilipinas Ating Kamtin,
Bawat Pamilya ay Sanayin,
Kaalamang sa Sunog ay Palawakin".