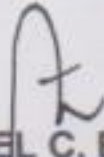




MEMORANDUM

TO : OIC-Assistant Schools Division Superintendent
Public Schools District Supervisors
Elementary and Secondary School Heads
All Others Concerned

FROM :  DR. ROMMEL C. BAUTISTA, CESO V
Schools Division Superintendent

SUBJECT : LEARNING EFFECTIVELY THROUGH ENHANCED AND
EVIDENCE-BASED PEDAGOGIES (LEEP): THE ESSENTIAL
TRAINING FOR K TO 12

DATE : February 28, 2019

With reference to the proposal submitted by the Knowledge Channel Foundation, Inc. (KCFI) on the conduct of a three-day professional development program, *Learning Effectively through Enhanced and Evidence-Based Pedagogies* for teachers and principals, elementary and secondary school heads are encouraged to participate in the said activity.

The program aims to train participants to shift mindsets, to develop skills, and transform their classrooms into 21st century learning environments that are highly learner-centered. The training aims to help teachers develop 21st century skills of learners which are essential to their citizenship, work life, and continuous life-long learning.

The package cost per school (one principal and two master teachers) is twenty thousand pesos (Php 20,000.00).

Interested schools may submit letter of intent to participate in the program, addressed to the Schools Division Superintendent on or before **March 5, 2019**. Include also in the letter the name of the two (2) Master Teachers.

Other details of the program is indicated on the attached proposal.

For the information and guidance of the field.





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LEEP: The Essential Training for K to 12
LEARNING EFFECTIVELY THROUGH ENHANCED and EVIDENCE-BASED PEDAGOGIES
A Project Proposal Submitted to SDS ROMMEL C. BAUTISTA

Proponent Organization	Knowledge Channel Foundation, Inc. (KCFI)
Address	3/F Main Building, ABS-CBN Compound, Sgt. Esguerra, Diliman, Quezon City
Phone	(63 2) 415-2272 local 5197
Website	www.knowledgechannel.org
Contact Person/s	<p>Edric C. Calma Director for Operations M: (63) 917 360 4802 E: edric.calma@knowledgechannel.org</p> <p>Liberty S. Reyes Resource Mobilization Officer M: (63) 919 991 8287 E: liberty.reyes@knowledgechannel.org</p>
Collaborating Organization/ Corporation and Contact Person	<p>Dr. Rommel C. Bautista Schools Division Superintendent Division of Antipolo City T: (02) 630-3110 / (02) 8757629 E: antipolo.city@deped.gov.ph</p>
Program Beneficiaries	65 Public Schools in Antipolo City. Students, Teachers, and Principals of 45 public elementary schools and 20 public secondary schools
Proposal Summary	<p>This proposal is for the Knowledge Channel Foundation, Inc. (KCFI) to conduct its three-day professional development program, Learning Effectively through Enhanced and Evidence-Based Pedagogies (LEEP) for teachers and principals in all public schools in Antipolo City.</p> <p>LEEP workshops its participants on effective and relevant teaching strategies and approaches, and on the use of multi-media technologies in the classroom. The program comes with</p>

	<p>a free "Gift-of-Knowledge," an external hard drive containing more than a thousand educational and curriculum-based videos, electronic games, session guides for teachers and other learning materials.</p> <p>The package cost per school (one principal and two master teachers) is twenty thousand pesos (Php20,000.00).</p>
Date Submitted	February 19, 2019

I. Rationale of the Program

The past 6 years has seen a dramatic shift in Philippine education with the implementation of the K to 12 system, the goal of which is to develop holistic Filipinos who have mastered content and are equipped with 21st century skills of critical thinking, communication, collaboration, and creativity. In order for learners to be proficient at these, it is imperative to equip the teachers with the necessary knowledge and skills on teaching strategies and technologies that are aligned with the framework of the K to 12 curriculum.

B. Program Objectives

The objective is to train participants to shift mindsets, develop skills, and transform their classrooms into 21st century learning environments that are highly learner-centered. The training aims to help teachers develop 21st century skills of learners which are essential to their citizenship, work life, and continuous life-long learning. The participants will learn the following:

- a) effective application of teaching strategies toward a learner centered environment
- b) effective integration and use of multimedia learning resources (MMLR) in classroom instruction adherent to the teaching content and pedagogies of the K + 12 curriculum
- c) effective use of Knowledge Channel video and e-learning modules as primary resources for learning and teaching of content and pedagogies consistent with the K to 12 curriculum

- d) effective use of assessment tools to evaluate learning at the diagnostic, formative, and summative stages of the teaching-learning process

C. Program Components and Activities

1. The three (3)-day LEEP program for teachers and principals has the following components and activities:
 - a. Highly Interactive Workshops that illustrate pedagogical concepts and conclude with abstractions or activity generalizations
 - b. Hands-on Demonstration and guidance on the effective use of video episodes and other multi-media learning resources
 - c. Two-hour module for principals on effective Instructional Leadership
 - d. One to two- hour return Demonstration Teaching with actual students
 - e. One to two - hour module on Stakeholder Engagement
2. Training Kit and other materials for each participant
3. "Gift of Knowledge" - An external hard drive loaded with hundreds of multi-media learning resources provided to each school
4. Certificate of Participation (for national level training), which could be used for evaluation leading to promotion or salary increase, or both.

D. Program Benefits

The program will be implemented in partnership with the DepEd Schools Division of Antipolo, a Teacher Education Institution (TEI) in the area, and KCFI.

The short-term benefit of this partnership will provide opportunities for the teachers to be reflective and purposive in their instructional designs, hone required skills, and consequently impact students' learning which may be assessed through various achievement tests and other authentic assessment indices. In the long-run, the effect will be seen in the acquisition of life skills necessary to benefit the learners' quality of life.

By helping teachers and principals provide quality education through this training and its

accompanying educational media package (Knowledge Channel's library of relevant and effective multi-media learning resources), the partnership will eventually provide the nation with young people with immense potentials to serve themselves, their communities, and the world.

E. Program Cost

Type of Program	Schools	Total Package Cost (Php)
LEEP	45 public elementary schools and 20 public secondary schools	Php20,000.00 <i>per school</i>

The training fee will fund:

1. Program components and activities cited above
2. Other costs for coordination and training administration
3. Transportation and accommodation for the training team

Payment Instructions:

Please deposit payment to:

Account Name: Knowledge Channel Foundation, Inc.
Name of Bank: Land Bank of the Philippines – DECS Branch, Pasig City
S/A Number: 334-210-1177

Please email picture of the deposit slip/s to roel.alvarez@knowledgechannel.org.

F. Program Proponent Background

The Knowledge Channel Foundation, Inc. (KCFI) is a not-for-profit organization established in 1999. It operates the Knowledge Channel, the first and only TV and online media tandem primarily focused on the Philippines' basic education curriculum and learners. It exists to empower Filipino learners to be the best that they can be, for themselves and their communities, and to prepare them to become productive global citizens.

By harnessing the power of media and emerging technologies, Knowledge Channel has been relentlessly bridging learning gaps. At present, more than 5,000,000 students in more than 6,000 schools have access to Knowledge Channel's multi-media learning resources (MMLR).

Knowledge Channel produces and broadcasts educational programs and content anchored on the Department of Education's (DepEd) prescribed curriculum for elementary, secondary and alternative learning systems. Knowledge Channel also distributes its MMLR through Knowledge Channel On-Demand packages for K to 12, Early Childhood Development and Alternative Learning System (ALS).

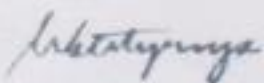
Believing that the quality education of fellow Filipinos is everyone's business, KCFI sources contributions from like-minded individuals and organizations in the public and private sectors to produce learning resources and provide access to these resources to all teachers and learners.

As to the impact of KCFI's intervention on education, studies done in 2008 and 2012 by the University of the Philippines' Statistical Research Center (UP-SRC) found that students in the schools who regularly use Knowledge Channel attained a 3 percent increase in their National Achievement Test scores. In rural areas, Knowledge Channel helped increase enrolment rates, improve completion rates, and decrease truancy levels. A 2015-study conducted by De La Salle University on 42,000 students across the country attributed very significant increases in learning outcomes among those who learn with the Knowledge Channel educational video episodes.

KCFI is also involved in the continuing development of education leaders through the Superintendents Leadership Program (SLP) that trains Schools Division Superintendents (SDS) and Assistant Schools Division Superintendents (ASDS) across the country; and teachers and principals through the Learning Effectively through Enhanced and Evidenced-Based Pedagogies (LEEP) that trains on learner-centered approaches, constructivism, 21st century learning, and other pedagogies that help them implement the reforms of Department of Education (DepEd), particularly the K + 12 curriculum.

We hope that you partner with us and support not only public school teachers and principals, but most especially the public school learners.

Sincerely,



Liberty S. Reyes
Resource Mobilization Officer