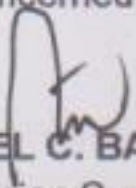




MEMORANDUM

TO : OIC-Office of the Asst. Schools Division Superintendent
Chiefs, CID and SGOD
Unit and Section Heads
All Other Concerned

FROM :  **DR. ROMMEL C. BAUTISTA, CESO V**
Schools Division Superintendent

SUBJECT : **ART COMPETITION (ECO-FRIENDLY LIGHTING MATERIAL)**

DATE : March 6, 2019

SM City Masingag in support to the Yes Campaign of the Province of Rizal and in support to the Earth Hour will be having an Art competition dubbed as "Bloom in Diversity".





The contest is open to all Secondary Schools. Attached is the letter from SM City Masingag and the Guidelines for the contest.

Immediate dissemination of this memorandum is desired.

UM No. 134 2019
@ ncm/drrm2019



"EDUKASYONG TAPAT AT SAPAT PARA SA LAHAT"

 New Bldg - Sports Educational Hub, Sen. L. Sumulong Memorial Circle, Brgy. San Isidro, Antipolo City
 Old Bldg. - C. Lawis Extension, Barangay San Isidro, Antipolo City
 www.depedantipolo.com antipolo.city@deped.gov.ph
 (02) 630-3110

1252

DR. ROMMEL C. BAUTISTA, CESO VI
Schools Division Superintendent,
DepEd Antipolo City



ATTENTION:

Mr. Noel C. Meriño
Project Development Officer II DRRM

Greetings from SM City Masinag!

SM City Masinag being a part of the province of Rizal, the art capital of the Philippines, tries its best to support local communities and promote its rich art and culture status. The month of March is very timely to celebrate and support the Yes Rizal Campaign as we highlight artistry using recyclable materials this coming Earth Hour on March 30, 2019.

In line with this, we would like to invite students (maximum of 15pax) to participate by joining our activity entitled "Bloom in Adversity" recycled plastic bottles and environmental-friendly lightings will be the highlighted materials for the contest, each school will be given a 4x4ft space into which they can showcase their recycled art w/ a maximum height of 3ft. Please refer below photos for samples:

earth hour

YES RIZAL



Participating students shall receive exciting prizes from SM City Masinag.

Thank you for your usual support and we are looking forward to your immediate and positive response.

For any inquiries, you may call the Marketing Department at 655-1788 loc. 135, 122, 121.

Thank you,

signed
Kristine Lenon
Marketing Manager
SM City Masinag

CONTEST MECHANICS

1. The competition is open to all amateur (non-professional) school-based high school students.
2. The group must be composed of a minimum 10 and maximum of 15 participants.
3. Artworks must be in relevant with the theme "Bloom in Adversity" wherein plastic bottles and other environmental friendly or recycled materials must be use.
4. Artworks must be lighted using eco-friendly lightings.
5. The usage of plastic straws are strictly prohibited.
6. Artworks must be *weatherproof*. Lighting specifications shall be passed to SM City Masinag Marketing Department until March 20, 2019 for engineering concerns and coordination.
7. Artwork must be fit a 4x4ft space, with a maximum height of 3ft and a minimum height of 1ft.
8. All entries must be delivered and displayed at SM City Masinag on March 29, 2019 until 9PM only.
Announcement of winners will be held during Earth Hour at SM City Masinag on March 30, 2019.
9. Participation in the competition will be by REGISTRATION with submission of COMPLETE requirements starting March 6, 2019. Deadline of submissions is on March 20, 2019.
10. Application forms should be accompanied by
 - a. List of students
 - b. Endorsement Letter from the School Principal
 - c. Artwork design and lighting specifications

*A deduction of two (2) points will be incurred in excess of every material used that are not recycled.

CRITERIA OF JUDGING:

| | |
|---|------|
| RELEVANCE TO THE THEME..... | 40% |
| "Bloom in Adversity" – recycled plastic bottles, other materials and eco-friendly lightings | |
| CREATIVITY | 30% |
| Output demonstrates noteworthy implementation of materials | |
| INNOVATION..... | 30% |
| Visual art has a unique and breakthrough idea | |
| TOTAL..... | 100% |

PRIZES:

- *CHAMPION: 5,000 SM GCs + Certificate
- *FIRST RUNNER UP: 3,000 SM GCs + Certificate
- *SECOND RUNNER UP: 2,000 SM GCs + Certificate
- *CONSOLATION PRIZE 1,000 SM GCs + Certificate